



## **FOR IMMEDIATE RELEASE**

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Media Contact: Rose Willems  
[rose@measurec.com](mailto:rose@measurec.com)  
559.681.9369

### **Measure C Renewal Advances Towards Essential Road Improvements**

**(FRESNO COUNTY)** – By a large majority vote, the Fresno Council of Governments Policy Board has approved a Measure C Expenditure Plan designed to ensure locally controlled transportation funding that will fix local roads and provide greater investments in transit, air quality and new technologies for urban and rural communities across Fresno County.

The proposed Measure C 3 (MC3) will be the third transportation funding measure supported by Fresno County elected leaders, residents, and communities since the first measure was passed by voters in 1986. Funding from MC3 will focus largely on fixing local roads and streets – filling potholes, repairing deteriorating neighborhood streets, installing sidewalks to help get children to school safely, reducing congestion, and supporting transit services.

The plan also invests in community-based transportation improvements in areas that have historically been overlooked – particularly in rural, low-income and minority communities. The renewal plan would allow the cities and the county to leverage hundreds of millions of dollars in state and federal matching funds that would otherwise go to other counties.

Over the last 18 months, 80 local leaders from both rural and urban communities with varied backgrounds, professions and interests participated in the Measure C Renewal open, public process – ensuring diverse representation of distinct sectors across the county. To ensure county-wide representation, the Fresno COG Policy Board is comprised of mayors from each incorporated city in Fresno County as well as a member of the Fresno County Board of Supervisors.

Lynne Ashbeck, Mayor Pro Tem for the City of Clovis, Vice Chair for the Fresno County Transportation Authority and Co-Chair of the Measure C Renewal Executive Committee says each Measure C plan since 1986 has been reflective of its time and the current renewal effort is no exception.

“In this current renewal effort, our focus – supported by the input from nearly 10,000 residents, stakeholders, cities and the County – is on local neighborhoods to ensure we have a transportation system that supports a strong economy, creates local jobs and connects people with where they need to go, whether that be to work, to the doctor, to school or to the grocery store. The plan holds elected leaders accountable for investing the dollars as promised, includes a more effective Citizens Oversight committee, has built in opportunities for continued community engagement, and accounts for new technologies that we cannot even imagine today.”



“The Measure C allocation plan includes funding for every neighborhood,” said Mike Leonardo, Executive Director of the Fresno County Transportation Authority. “It will fix potholes, repair roads, improve safety, reduce congestion, improve air quality, and support public transit services.

We have confidence in this plan because it’s been shaped by the priorities identified by residents throughout Fresno County over nearly 18 months of community outreach.

On July 20, the Expenditure Plan will be considered by the Fresno County Transportation Authority for adoption.

On August 9, the Expenditure plan will be presented before the Fresno County Board of Supervisors for a final vote authorizing placement of the Measure on the November 2022 ballot.

To learn more about the Measure C renewal process ,the Expenditure Plan, and Implementing Guidelines, please visit [www.MeasureCRenewal.com](http://www.MeasureCRenewal.com).

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